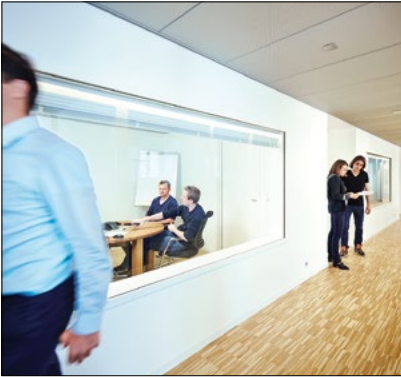


AdNovum: 25 years of software engineering

When AdNovum was founded in 1988, the aim was to develop Swiss software in Swiss engineering quality. 25 years later, that vision remains unchanged—except that it is now supported by 350 employees.



Enthusiasm for technology, thirst for knowledge and a persistent desire to deliver the best: AdNovum.

swiss engineering
350 employees
security
customized software
singapore
hungary
software lifecycle
customer proximity

Adnovum's success formula is simple but not easy to implement in the fast-moving ICT world: continuity. AdNovum has always put a premium on trust-based, long-term relationships with its customers. And we have a fairly literal conception of customer proximity: in addition to our head office in Zurich, we opened a branch in Berne in 2004 to provide regional customers with better support. That year, we also opened a production site in Hungary. In 2010, we founded a branch in Singapore, from where we have been selling our software and services in Asia since.

Outstanding software

The core competency of AdNovum is to develop customized software solutions and integrate them into large distributed application and system landscapes. Naturally, these include systems of differing ages and manufacturers. We offer our clients competent support across the entire software life-cycle, from IT consulting through business analysis to application management. Security is a key quality feature of our software. We address security issues at every step, from the initial design to the configuration of the software for productive use. This results in customized and flexible solutions which meet high security, performance and availability requirements and can be adapted continuously to changing needs. To enable rapid implementation of such solutions, we developed the security and compliance suite Nevis, which is used by more than 40 customers in a range of industries today.

Technologies and methods: quality from concept to every detail

AdNovum uses a sophisticated technology management approach. We employ

only the best components, be they standard products, our own developments or open source software applications. We apply generally recognized open standards and best practices. This ensures that our solutions can always be expanded by new modules and are independent of individual provider protocols.

We optimize our software engineering process continuously and support a wide range of proven project methods, from Hermes to Scrum. The project teams are our most important business units. In both our teams and in our communication with customers, we aim at fast decisions and short decision routes.

Far more than just software

AdNovum is a great deal more than its software. Our corporate culture combines passion for innovation and the courage to adopt unconventional solutions with Swiss attention to detail and a strong commitment to quality. We are proud of our more than 350 employees, most of whom are engineers. Our customers benefit from their enthusiasm for technology, thirst for knowledge and persistent desire to deliver the best.



Christof Dornbierer
CEO, AdNovum
Informatik AG

Additional details about AdNovum Informatik AG are available on pages 18-19, 34-35.