



AdNovum Singapore

Corporate Introduction



swiss made
software



AdNovum – who we are

Founded in

1998

Employees worldwide

500

Number of cities

5



Our Business Fields



IT Consulting

Strategies, concepts, assessments



Software Solutions

Customized web and mobile solutions



Nevis

Access protection & user management



Application Management

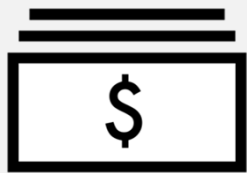
Operation, maintenance and support of business systems



IT Security

Audits, concepts, solutions that fully protect your IT

Providing custom industry solutions for



**Banking &
Finance**



Insurance



Govt

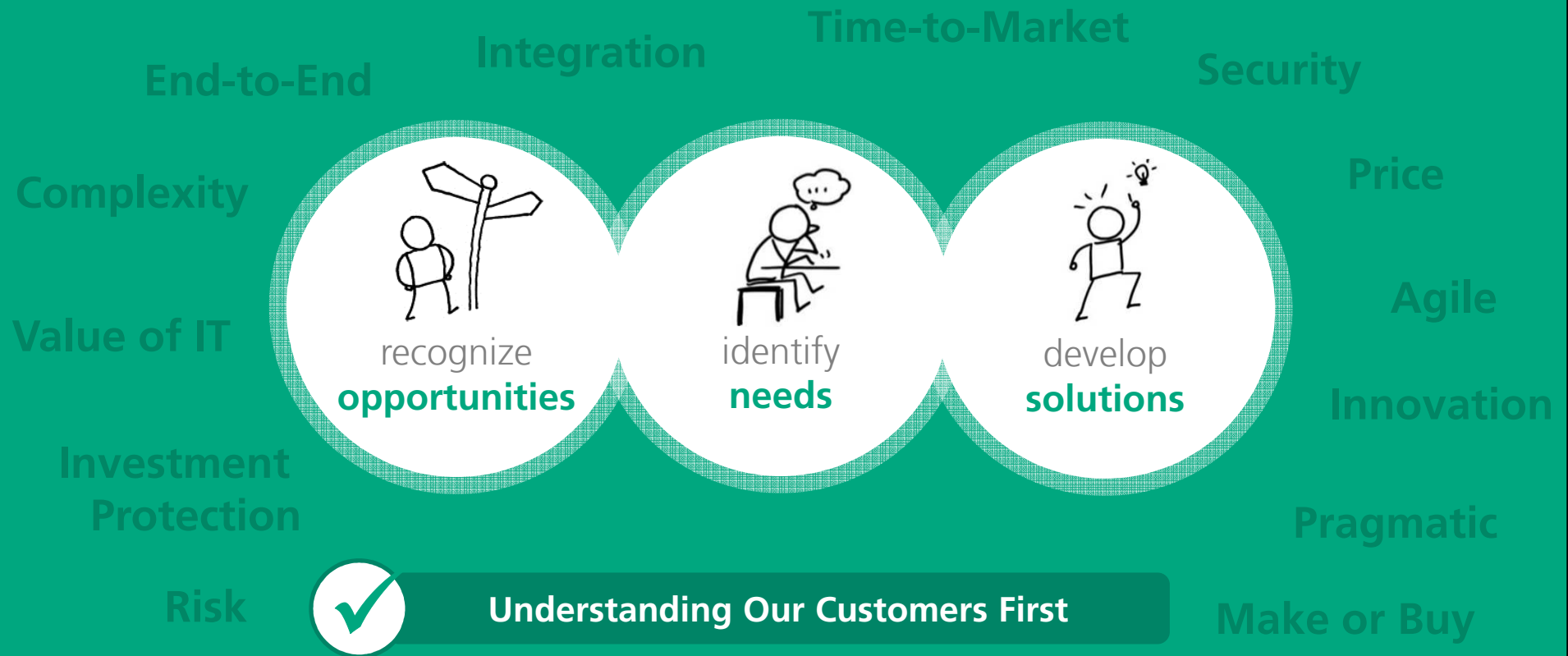


Telecom



Logistics

AdNovum – Trusted for Success



How We Deliver Success

Agile Innovation

Quicker Time To Market
Total Customer Experience
Meeting Customer Needs

World-Class Solutions

Securing Entire Lifecycles
Adaptive for Any Industry
Globally Tested and Proven

End to End

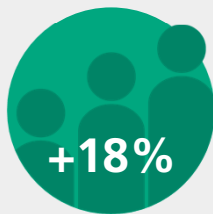
Holistic Consultation
Idea to Running System
Long-Term Support



Growing and Succeeding with You

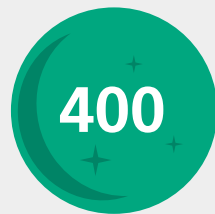
Success Track Records

Employee **growth**



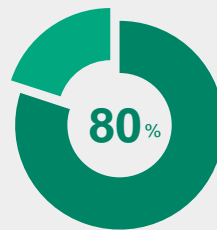
yearly

Nightly **build**



projects

Nevis **secures**



of all Swiss
e-banking transactions

Nevis **manages**



users

Operating



virtual machines

28 Years of Dependable Security



Protecting Critical Functionalities for the Arts

Singapore Writers Festival

AdNovum developed the SWF website and delivered two additional critical web portal applications, with appropriate security measures in place.

Results / Features

- 2fa implemented for NAC users
- SingPass authentication
- Seamless integration with 3 applications
- Protected Access 24x7
- Protected critical web portal applications



Securing The Local Arts Scene

View more case studies at: AdNovum.sg

Improved Loyalty for 1,000 Local Retail Partners

Holcim Vietnam – Retailer Loyalty App

AdNovum developed a mobile and web app for a loyalty programme to encourage local retail partners to resell Holcim products over competitors

Results / Features

- Supports multiple language
- Simple navigation caters to retailer user profile
- Support for various devices, including cheap Android smartphones commonly found in target market
- Transactional integrated with Salesforce and SAP



Increasing The Customer's Local Market Share

View more case studies at: AdNovum.sg

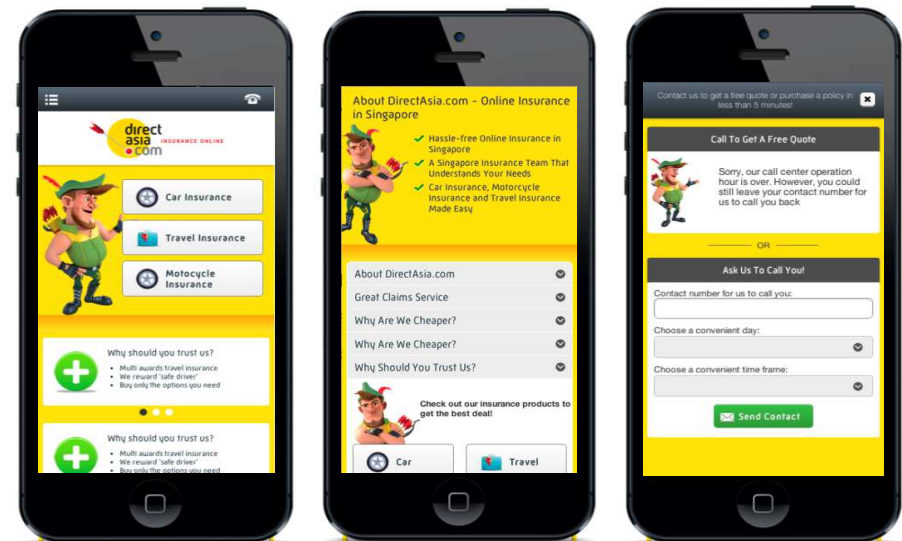
Improving Sales and Marketing of Online Insurance

DirectAsia.com – Mobile Website

AdNovum produced a secure mobile site that allows users to purchase and renew their car and travel insurance via mobile devices.

Results / Features

- Improved sales & marketing via mobile browsers
- Purchase car and travel insurance within minutes
- Clean, quick access to financial information
- Only insurance firm with full mobile website
- Supports multiple mobile devices and screen sizes



Helping Customers Improve The Customer Experience

View more case studies at: AdNovum.sg

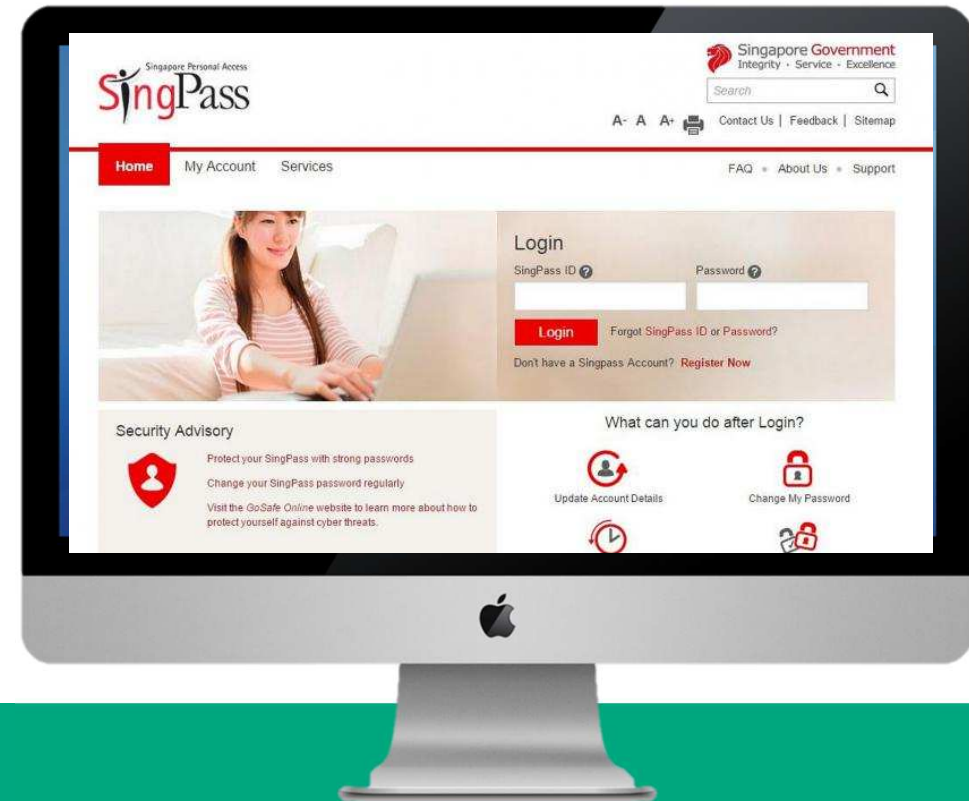
Implementing Singapore's National Digital ID

SingPass for Multiple Govt Agencies

AdNovum Singapore implemented SingPass for several government agencies. Includes integration with existing applications and system.

Results / Features

- Upgrade e-service portals to support SingPass authentication with SAML 2.0
- Integration of e-services regardless of technologies (e.g. .net, java, etc.)
- From award to go-live in 2-3 months



Upgrading Local Government Agencies

View more case studies at: AdNovum.sg

A Complete Fintech Solution

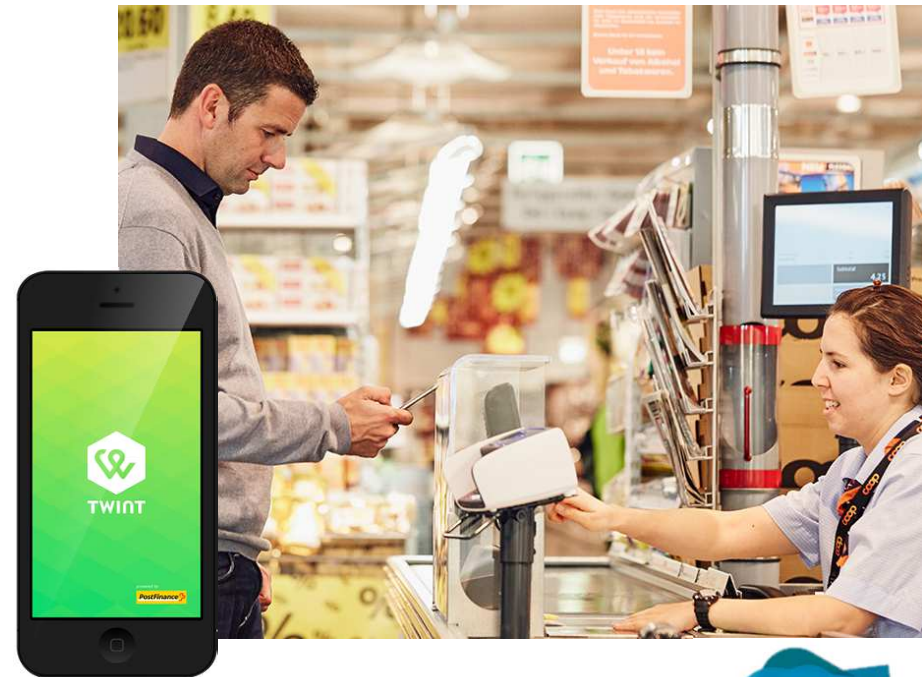
TWINT - Mobile Payment App

TWINT stands for innovation in mobile payments and mobile marketing and has been launched as the digital wallet for all of Switzerland in Summer 2015.

Results / Features

- Massively reduced transaction fees
- Works offline (smart phone and POS)
- < 1 minute registration and setup
- Integrated loyalty and proximity marketing for merchants
- Continuous deployments, zero-downtime ops by AdNovum

Powered by:



From 0 to 100 in less than a year, full service from AdNovum

View more case studies at: AdNovum.sg

Secure Access to Over 200 Applications


Swiss Federal Dept of Justice and Police

FDJP needed to unify 8 federal business units and 200 critical applications into one secure platform. AdNovum designed and implemented the authentication structure.

Results / Features

- Modular Single-SignOn portal infrastructure
- 24 x 7 availability with worldwide access
- Seamless and secure access to 200 mc applications
- 42,500 users and 11,000 concurrent sessions
- Supports multiple protocols and authentication methods



 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Delivering worldwide connectivity for local efficacy

View more case studies at: [AdNovum.sg](https://adnovum.sg)

Our Services and Products



IT Consulting

Concepts and strategies to achieve specific goals



Software Solutions

Tailor-made web and mobile solutions



NEVIS

Data protection and user management



IT Security

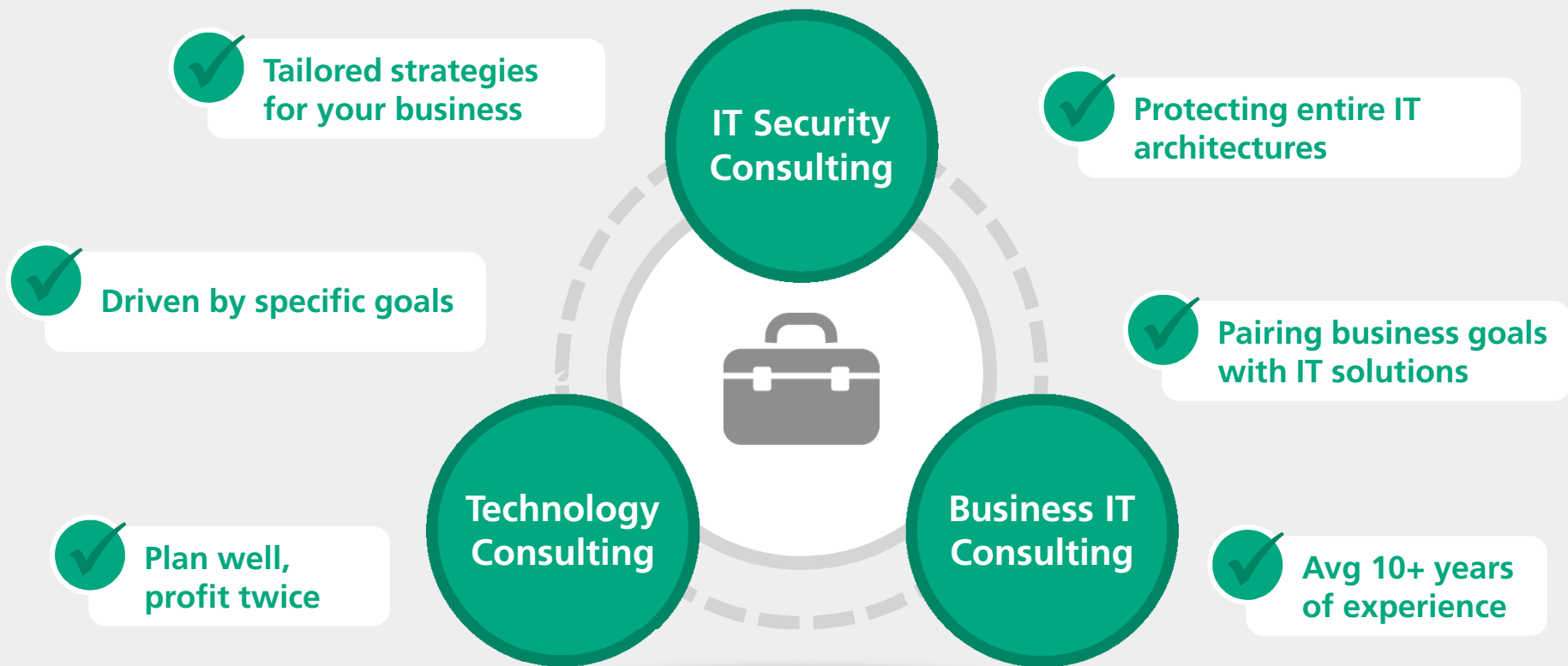
Audits, concepts and solutions to create safe digital environments



Application Mgmt

Operation, maintenance and support of business systems

IT Consulting



Software Solutions



Turning Ideas Into Reality

Research Phase



Strategise



User Experience Phase



Deployment & Support Phase



Start Working On Your Success



**Complimentary
Consultation**



**Uncover
Opportunities**



**Assess Your Next
Security Challenge**



Growing and Succeeding with You!



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IT Consulting



Software Solutions



NEVIS



IT Security



Application Mgmt