



SECURE THE ADNOVUM ADVANTAGE

PRACTICAL ADVICE
USABLE SOLUTIONS
PROFESSIONAL EXPERTISE

The complete trusted solution
from business analysis, user
experience design, architecture
to implementation

AdNovum is a premier Swiss software company and is the first-choice for leading mission-critical technology initiatives in large organizations.

AdNovum specializes in the design, implementation and maintenance of software and security solutions that comply with stringent business and technical requirements. Our service offering also includes consulting, maintenance and support.

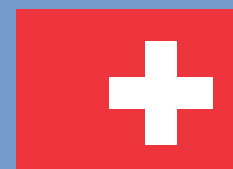
We are a leader in the Swiss IT sector and a first choice for demanding IT projects. In the past 25 years, AdNovum has designed custom-made solutions for top Swiss companies to highest quality standards and in the tradition of Swiss precision engineering.

AdNovum was founded in 1988 and has offices in Bern, Budapest, Ho Chi Minh City and Singapore, in addition to its headquarters in Zurich. Trust the experts – 70 per cent of AdNovum's 450 staff are software engineers with a PhD or Master's degree.

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S W I S S
Q U A L I T Y
A D V I C E



AdNovum has designed, implemented, and maintained demanding software solutions for both the private and the public sector for over 25 years.

Our customized consulting services and software solutions help our customers achieve a strong and agile market presence. Backed by in-depth knowledge and experience from working on complex, enterprise-grade projects, the AdNovum consulting team is a cut above the rest.

Reduce the risk of unknowns and protect your technology investment with AdNovum's expert consulting.

WHY ADNOVUM?

Secure The AdNovum Advantage

1 Designed for your success

We are designed to give you the best solution. AdNovum connects the dots with our one-stop shop where business analysis, design, development and implementation are done in-house.

2 Client-centered approach

We are committed to making things work for you. We start with your business idea and develop a solution that meets your strategic requirements and future-proofs your technology investment.

3 Experienced & trusted advice

We deliver a breadth of experience in Swiss-quality consulting, planning, development, implementation and maintenance of complex, large-scale projects.

4 Deep business understanding

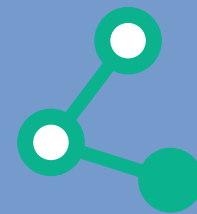
We are industry specialists who understand your business challenges, the industry that you operate in and practical application of technology relevant to your needs.

5 Evidence-driven methodology

Our unique and methodical approach means that we want to fundamentally understand your situation before offering a comprehensive evaluation of your current IT landscape. Make better decisions supported by technically solid evidence.

6 Proven & practical solution

Secure your investment. AdNovum is the standard security provider for Swiss online banking and has developed mission-critical business solutions demanding 24/7 availability.



Architecture & Technology Consulting

Does your IT architecture help you to efficiently implement your business strategy?

Our consultants provide you with an independent and comprehensive review of your IT and software architecture. You profit from our many years of experience and know-how gained while implementing software solutions projects for companies and government offices.

Examine your IT architecture and identify valuable optimization potential through:

- IT architecture assessment
- Project assessment
- Software and application assessment
- Mobile application assessment

Identity and Access Management & Security Consulting



Security attacks have become increasingly prolific yet targeted. It is important to know what your security risks are and reduce them before they impact your business and profits.

At the same time, an increasingly interconnected business environment demands reliable security, identity and access management solutions.

We can support you in answering pressing questions around:

- Security audit
- Security strategy and concepts
- Emerging threats to security infrastructure
- Mobile security assessment
- Governance, risk and compliance
- Data and information security

As businesses increasingly go digital, it is mission-critical to manage user accounts and application logins efficiently, securely and with high confidence.

Our deep understanding of identity and access management ensures that security becomes your asset.

We design and implement:

- Self-service identity solutions
- Integrate federated identities through standard protocols such as SAML and OAuth
- On-boarding, change and off-boarding processes and workflows
- A central identity hub with provisioning of target systems



Customer/User Experience (CX/UX) Design Consulting

While software companies used to base solutions on their technical possibilities, the user experience now takes center stage.

AdNovum integrates the design process in software development. Instead of outsourcing design, we actively involve the business and users in the design process and validate the results continuously with iterations.

We employ user interaction design methods such as touchpoint analysis, recording of user behavior and the definition of personas and scenarios to evaluate and understand user behavior.

When designers and developers work together closely from the outset, nothing stands in the way of a positive user experience:

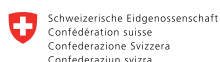
- Develop an integrated solution with UX at the forefront
- Reduce your technology investment cost when design and technical knowledge is combined from the start
- Realize synergies between business analysis, development and UX design
- Reduce errors in interpretation of design and business requirements

Large Companies & Governments Trust AdNovum

FINANCE



PUBLIC SECTOR



TELCO



LOGISTICS & INDUSTRY

