AdNovum

AdNovum launches Secure Blockchain for Business

Zurich, June 19, 2018 – With its Secure Blockchain for Business, AdNovum offers companies and organizations a secure platform for the efficient development and operation of blockchain-based digital business ecosystems.

Under the label Secure Blockchain for Business, the Swiss software company AdNovum is offering companies and organizations a platform allowing the efficient development and operation of business ecosystems based on blockchain technology. Such ecosystems create a basis of mutual trust for smooth cooperation between the most diverse companies, private individuals and public sector players involved.

Secure by design

With its new offer, AdNovum is focusing on ecosystems with consortium blockchains, i.e. blockchains protected by identity and access management. The solution is based on the Hyperledger Fabric open-source blockchain framework and is expanded by security modules and mechanisms developed by AdNovum. This means that the protection and confidentiality of data and transactions are ensured at all times.

Legal and governance issues

Many legal and governance questions arise when building and operating blockchain-based ecosystems. To solve these problems, AdNovum works with Suter Howald Attorneys-at-Law in Zurich, a law office specializing in business law.

Experience from Car Dossier

The solution builds on the experience gained with the Car Dossier project developed by AdNovum, together with the University of Zurich, the Lucerne School of Information Technology, AMAG, AXA, Mobility and the Aargau Road Traffic Authority for a blockchain-based digital dossier where all data from a vehicle's life cycle can be stored transparently and securely.

Tom Sprenger, CTO of AdNovum, on the new offer: «Blockchain is ideally suited to the execution of cross-company business processes. It creates a trustworthy environment for transactions and offers a shared view of data within an ecosystem. As such, blockchain-based ecosystems act as a catalyst for digitalization and have the potential to revolutionize traditional business models and entire industries.»

Stéphane Mingot, Innovation Engineer and product owner: «As our platform enables the fast and cost-effective implementation of blockchain-based ecosystems, the partners involved in the ecosystem can focus on business logic and quickly generate added value.»

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The Swiss software company AdNovum offers its customers comprehensive support in the fast and secure digitalization of existing business processes and the implementation of new business ideas from consulting and conception to implementation and operation. With the products of the NEVIS Security Suite, AdNovum is a market leader for identity and access management in Switzerland. AdNovum's customer base includes renowned companies from the finance, insurance, telecommunications, manufacturing and logistics industry as well as several federal offices and cantons.

AdNovum was founded in 1988. At its headquarters in Zurich and its offices in Bern, Lausanne, Budapest, Lisbon, Ho Chi Minh City and Singapore, the company employs over 600 staff today.

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